



**IFMA**<sup>TM</sup> Southeast  
Wisconsin Chapter  
International Facility Management Association

# SPONSORSHIP OPPORTUNITIES

2025

Become a sponsor of SEW IFMA and make a commitment to excellence in facility management.

Directly  
advertise to

**170+**

local facilities  
professionals!

Gain

**Educational  
Benefits**

for your staff!

**Stay ahead**

of competing  
suppliers!

Receive valuable

**Marketing &  
Networking**

opportunities!

\*Sponsorship for the period of July 2025-June 2026

# 2025 Sponsorship Overview

The Southeast Wisconsin Chapter of the International Facility Management Association (IFMA) that was chartered in 1986 is celebrating its **39<sup>th</sup> Anniversary**. Our Chapter is dedicated to providing education and professional development opportunities to our growing membership of 170 Facility Management Professionals.

Participation in the SEW IFMA Sponsorship Program delivers outstanding opportunities for networking and information sharing among professionals working in all aspects of Facility Management.

SEW IFMA respectfully asks for your financial support for this year's Sponsorship Program. In recognition of your generous support, SEW IFMA will offer valuable visibility and acknowledgment for your organization through its website and a Sponsor Spotlight initiative. Your financial contribution will help fund educational Chapter initiatives, including:

- Facility Tours & Professional Programs
- Educational Seminars and Professional Speakers
- Roundtables
- Educational Scholarships
- Annual Tri-Chapter Meeting
- New Member Luncheons
- Professional Association Management Services for SEW IFMA
- Holiday Social Event / Golf Outing / Brewers Game
- Nationally Recognized Community Service and Outreach

Our annual sponsor appeal begins July 1st and concludes June 30th.

***Deadline to apply for sponsorship is June 1st, 2025.***

### **For additional information, please contact:**

Dawn Gustafson, dawn.gustafson@global.komatsu

Amanda Duerst, info@sewifma.org

Help support Our Chapter today by visiting [www.sewifma.org](http://www.sewifma.org)!

# 2025 Sponsorship Programs

Sponsorship Benefit	VALUE	PLATINUM	GOLD	SILVER	
		\$1,000	\$600	\$300	Member
		\$1,300	\$800	\$425	Non-Member
		PLATINUM	GOLD	SILVER	
Golf & dinner at the Annual Ken Laga Memorial Golf Outing (for 1 person)	\$130	X			
Listing on chapter website for one year	\$180	X	X	X	
Logo & link from the SEW IFMA website to your company website for one year	\$300	X			
Official Sponsor of Annual Holiday Party	\$300	X			
One five-minute promotional opportunity at a 2025-2026 membership meeting	\$\$\$	X			
Free attendance for two people to each membership meeting	\$450	X			
Free attendance for one person at each membership meeting	\$225		X	X	
(1) 1/2 page advertisement on the Home Page of the SEW IFMA website - will run for 2 weeks	\$300	X			
(1) 1/4 page advertisement on Home Page of the SEW IFMA website - will run for 2 weeks	\$200		X		
(1) Banner advertisement in Noteworthy - will run for 2 consecutive editions with hyperlink to sponsor website	\$100			X	
Company name on large sponsorship board at every membership meeting	\$\$\$	X	X	X	
Link to online Chapter Member Directory	\$\$\$	X	X	X	
Recognition at the Annual Chapter Sponsor Dinner (date TBD)	\$\$\$	X	X	X	
Ticket(s) to the Annual Chapter Sponsor Dinner	\$120/\$80/\$40	3	2	1	
SEW IFMA Sponsor Certificate	\$15	X	X	X	
Sponsor Spotlight	\$300	X	X		
Name Badges - One company highlighted at events	\$50	X	X		
FM Roundtable - Limit 5 sponsors each event held quarterly	\$\$\$	X			
	Value	\$2,145	\$1,050	\$560	

# Thank You to Our 2024 Sponsors!

We thank the following companies for their support which has allowed SEW IFMA to grow and improve its services over the past year.

## PLATINUM SPONSORS



## GOLD & SILVER SPONSORS

A&J Property Restoration

JF Ahern Co.

Ring & DuChateau Consulting Engineers

# Registration Form

## Sponsorship Level (Select One)

- |                                   |        |  |        |
|-----------------------------------|--------|--|--------|
| <input type="checkbox"/> Platinum | \$1000 | <input type="checkbox"/> Platinum Non-Member | \$1300 |
| <input type="checkbox"/> Gold     | \$600  | <input type="checkbox"/> Gold Non-Member     | \$800  |
| <input type="checkbox"/> Silver   | \$300  | <input type="checkbox"/> Silver Non-Member   | \$425  |

Total Sponsorship Amount: \_\_\_\_\_

**Make Check Payable to:** SEW IFMA

**Remit to:** SEW IFMA  
11801 W Silver Spring Dr., Suite 200  
Milwaukee, WI 53225

Marketing Contact Name: \_\_\_\_\_  
*(person coordinating sponsorship/advertisements)*

Company Contact Name: \_\_\_\_\_  
*(person attending SEW IFMA events)*

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Contact E-mail: \_\_\_\_\_

Marketing Contact E-mail: \_\_\_\_\_

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