



IFMA™ Southeast
Wisconsin Chapter
International Facility Management Association

SPONSORSHIP OPPORTUNITIES

2023

Become a sponsor of SEW IFMA and make a commitment to excellence in facility management.

Directly
advertise to

170+

local facilities
professionals!

Gain

**Educational
Benefits**

for your staff!

Stay ahead

of competing
suppliers!

Receive valuable

**Marketing &
Networking**

opportunities!

*Sponsorship for the period of July 2023-June 2024

2023 Sponsorship Overview

The Southeast Wisconsin Chapter of the International Facility Management Association (IFMA) that was chartered in 1986 is celebrating its **37th Anniversary** in 2023. Our Chapter is dedicated to providing education and professional development opportunities to our growing membership of 170 Facility Management Professionals.

Participation in the SEW IFMA Sponsorship Program delivers outstanding opportunities for networking and information sharing among professionals working in all aspects of Facility Management.

We respectfully ask for your financial support for the 2023 Sponsorship Program. Your financial contribution will provide educational support for our Chapter initiatives, including:

- Facility Tours & Professional Programs
- Educational Seminars and Professional Speakers
- Sponsor Spotlight
- FM Roundtable
- Educational Scholarships
- Chapter Website with Sponsor Advertising Program
- Annual Tri-Chapter Meeting
- New Member Luncheons
- Professional Association Management Services for SEW IFMA
- Holiday Social Event / Golf Outing / Brewers Game
- Nationally Recognized Community Service and Outreach

Our annual sponsor appeal begins January 1 and concludes on May 1.

Deadline to apply for sponsorship is Monday, May 1, 2023.

For additional information, please contact:

Matt Matson, Chapter President, (262) 290-1555, mmatson@strang-inc.com

Margaret Munson, Chapter Vice President, (623) 623-1249, mmunson@teuteberg.com

Tina Conley, Chapter Administrator, (414) 755-3353, Tina@wamllc.net

Help support Our Chapter today by visiting www.sewifma.org!

2023 Sponsorship Programs

Sponsorship Benefit	VALUE	PLATINUM	GOLD	SILVER	
		\$1,000	\$600	\$300	Member
		\$1,300	\$800	\$425	Non-Member
Golf & dinner at the Annual Ken Laga Memorial Golf Outing (for 1 person)	\$130	X			
Listing on chapter website for one year	\$180	X	X	X	
Logo & link from the SEW IFMA website to your company website for one year	\$300	X			
Official Sponsor of Annual Holiday Party	\$300	X			
One five-minute promotional opportunity at a 2023-2024 membership meeting	\$\$\$	X			
Free attendance for two people to each membership meeting	\$450	X			
Free attendance for one person at each membership meeting	\$225		X	X	
(1) 1/2 page advertisement on the Home Page of the SEW IFMA website - will run for 2 weeks	\$300	X			
(1) 1/4 page advertisement on Home Page of the SEW IFMA website - will run for 2 weeks	\$200		X		
(1) Banner advertisement in Noteworthy - will run for 2 consecutive editions with hyperlink to sponsor website	\$100			X	
Company name on large sponsorship board at every membership meeting	\$\$\$	X	X	X	
Link to online Chapter Member Directory	\$\$\$	X	X	X	
Recognition at the Annual Chapter Sponsor Dinner (date TBD)	\$\$\$	X	X	X	
Ticket(s) to the Annual Chapter Sponsor Dinner	\$120/\$80/\$40	3	2	1	
SEW IFMA Sponsor Certificate	\$15	X	X	X	
Sponsor Spotlight	\$300	X	X		
Name Badges - One company highlighted at events	\$50	X	X		
FM Roundtable - Limit 5 sponsors each event held quarterly	\$\$\$	X			
	Value	\$2,145	\$1,050	\$560	

Thank You to Our 2022 Sponsors!

We thank the following companies for their support which has allowed
SEW IFMA to grow and improve its services over the past year.

PLATINUM SPONSORS



GOLD & SILVER SPONSORS

A&J Property Restoration

MahlerClean

Beeler Construction

Paul Davis Restoration & Remodel

C. Coakley Relocation Services, Inc.

Ring & DuChateau Consulting Engineers

CH Coakley

Rytec High Performance Doors

J.F Ahern Co.

Suburban Asphalt

Registration Form

Sponsorship Level (Select One)

- | | | | |
|-----------------------------------|--------|--|--------|
| ☐ Platinum | \$1000 | ☐ Platinum Non-Member | \$1300 |
| ☐ Gold | \$600 | ☐ Gold Non-Member | \$800 |
| ☐ Silver | \$300 | ☐ Silver Non-Member | \$425 |

Total Sponsorship Amount: _____

Make Check Payable to: SEW IFMA

Remit to: SEW IFMA
11801 W Silver Spring Dr., Suite 200
Milwaukee, WI 53225

Marketing Contact Name: _____
(person coordinating sponsorship/advertisements)

Company Contact Name: _____
(person attending SEW IFMA events)

Title: _____

Company: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Company Contact E-mail: _____

Marketing Contact E-mail: _____

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