

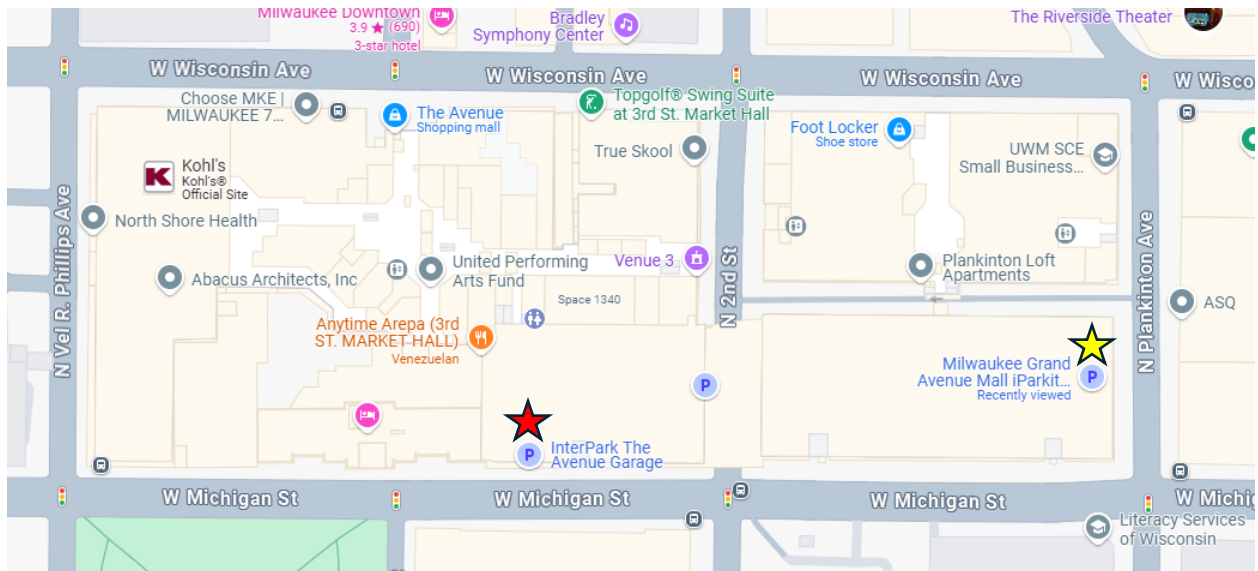
Parking and Locating the Downtown Conference Center for Classes and Events

Downtown Conference Center Address: 161 W Wisconsin Ave #7000, Milwaukee, WI 53203

Where do you park?

You are able to park in the Milwaukee Grand Avenue Mall iParkit Garage, which is connected to the Grand Avenue Mall, or InterPark The Avenue Garage, which is connected to The Avenue Shopping Mall. Both are connected and use the same ticketing and payment systems.

- The entrance to the Milwaukee Grand Avenue Mall iParkit Garage is located on N Plankinton Ave. (Yellow Star)
- The entrance to the Interpark The Avenue Garage is located on W Michigan Ave. (Red Star)

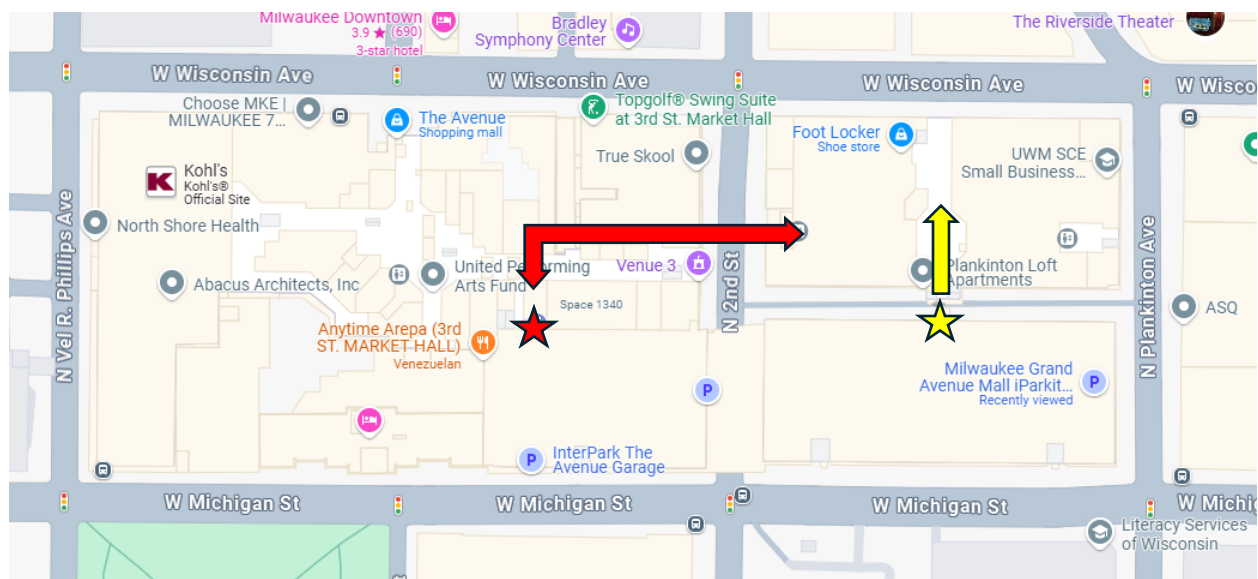


How do you access the building and navigate to the School of Continuing Education Conference Center?

After parking your vehicle, the best course of action is to go to the second floor of the parking structure and enter the building. If you are on a higher floor, there are stairwells that will allow you to descend to the second floor.

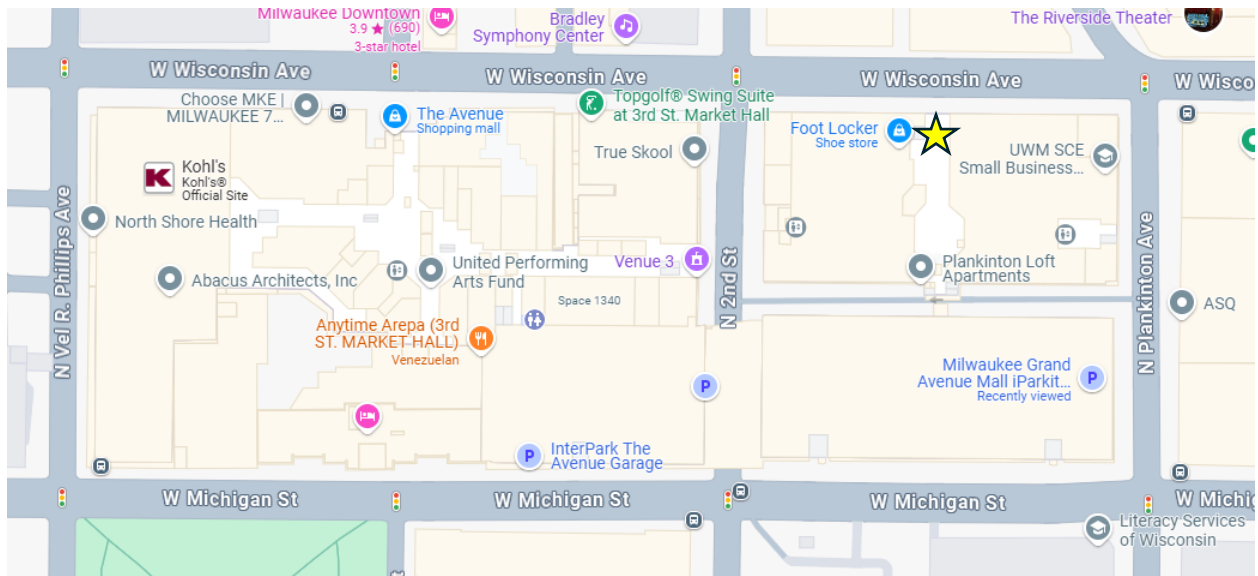
-If entering from Milwaukee Grand Avenue Mall iParkit Garage, you will know you are in the right place if you find yourself in a large rotunda. (Yellow Star and Arrows)

-If entering from Interpark The Avenue Garage, you will know you're in the right place if looking to the left you see 3rd Street Market Hall and to the right you see a skywalk. Follow the skywalk until you reach the Rotunda. (Red Star and Arrows)



Which elevators will take you to the 7th Floor Conference Center?

There is only one set of elevators that will take you to the 7th floor if you are attending a class, conference or event; they are located in the north portion of the Grand Avenue Mall. If you are on the first floor, they are in the lobby off W Wisconsin Ave (between TJ Maxx and Foot Locker). If you are on the second floor, you will know you're in the right place when you see the Lady Bug mural. (Location marked on map with yellow star)



Who validates your parking?

When you arrive for your class or event, there will be a School of Continuing Education employee ready to greet you at the lobby desk. This is who will validate your parking ticket. Please note that depending on the time, you may not need a UWM validation from the desk. If you arrive before 9:00am and will be leaving after 1:00pm you will automatically receive the Early Bird parking discount, lowering your cost to \$6.47. This is the same discount that is offered when your parking is validated by UWM.

Instructors receive full validation, so regardless of the time that you arrive they should plan on stopping by the desk, stating they are the instructor, and receiving their validation.

When should you validate your parking?

You can validate your parking throughout the course of your time at the Conference Center. Please either bring your physical ticket to the 7th floor desk or take a picture of it so it can be validated in our system.

You lost your ticket, what should you do?

In the case of a lost parking ticket, you should plan to exit as you would if your ticket was present. Once at the exit, press the assistance button on the payment kiosk to speak to a representative for the garage. Let them know that you were attending or were the instructor for a class and/or event at UWM's School of Continuing Education. Let them know when you arrived, or if you would have received a validation from UWM and they should be able to assist you in exiting the garage.

*Please note that the garage is not owned by UWM. Although we do have access to the system used for parking validation, we cannot guarantee the cooperation of the company who owns the garage in the case of a lost parking ticket. *