Defining your Organizational DNA
Defining your DNA

INDUSTRY + REGIONAL INFLUENCES + DEMOGRAPHICS

CORPORATE CULTURE + ORGANIZATIONAL STRUCTURE + WORK STYLES
Organizational Culture

WEB/ADHOCRACY
- Dynamic, Entrepreneurial, Creative
- Workplace supports process and status

CLAN/COMMUNITY
- Extended Family
- Workplace supports social ties

HIERARCHY
- Formalized and Structured
- Workplace supports achievement

HUB/MARKET
- Results Oriented
- Workplace supports achievement
Work Styles

Focus
- PRIVATE OFFICE
  Enclosed individual workspace
- FOCUS ROOMS
  Enclosed, single-occupant workspace

Collaboration
- HUDDLE
  Enclosed space for teamwork
- OPEN WORK POINTS
  Open space for doing solo work together
- TEAM TABLES
  Touchdowns
- CASUAL MEETING
  Collaborative workspace in an open environment with pin up capabilities

Learning
- CONFERENCE ROOM
  Enclosed space for meeting and collaborating
- MEDIA ROOM
  Enclosed space with digital media projection capabilities

Social
- SOCIAL CLUSTER
  Open space for casual, impromptu discussions
- LOUNGE/LOBBY
  Social relaxation collaboration space
- WORK ROOM/BUSINESS CENTER
  Copy, storage, and work area

Keep some of this...
Add more of this...
Some of this...
Create this...